



# the **Rural Horse**

**DIRECTORY** of all things equine  
in Midwestern Ontario

## What's Inside

**Coaches & Trainers**

**Tack Shops & Stables**

**Feed Suppliers & Breeders**

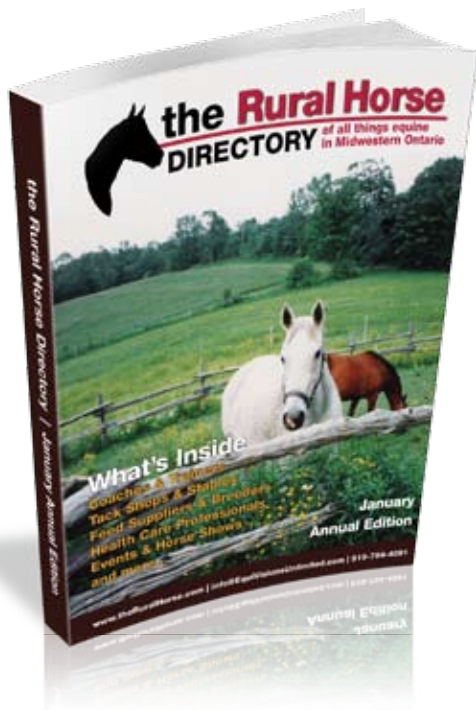
**Health Care Professionals**

**Events & Horse Shows**

**and more...**

**January  
Annual Edition**

# FREE Access 24/7



## In Print & Online Industry contact information for horse owners and equine enthusiasts in Midwestern Ontario

A free, annually published, comprehensive referral directory, combined with online access, created to help horse owners and equine enthusiasts find what they need, when they need it to provide for the health and welfare of their equine companions.

## Your direct link to the equine community in Midwestern Ontario

## Become an Advertising Sponsor

- Equestrian targeted market
- Immediate online presence
- Free distribution directly to your customers as a Sponsor Distribution Site

## Benefits

- Promoted on and offline
- Cost effective marketing
- Multi-media exposure
- Opportunity for direct customer contact
- Reach your equestrian customers 24-hours a day, 365 days a year



# One rate! ... Twice the exposure!

Combine the power of print and online advertising to increase your exposure and save. As an advertiser in our print directory, you will receive an immediate complimentary online advertisement and will be registered and promoted as a Sponsor Distribution Site.



## Distribution

- 10,000 copies distributed FREE to the equine community in Midwestern Ontario
- Available only at Sponsor Distribution Sites and regional equine activities, tradeshow and events
- Published annually in January

The Rural Horse Directory is Midwestern Ontario's premiere horse industry referral resource. By advertising with us, you will have direct access to your equestrian targeted market. This free annual directory will be put directly into the hands of 10,000 horse owners and equine enthusiasts in this region.

## What's Inside

- Coaches & Trainers
- Tack Shops & Stables
- Feed Suppliers & Breeders
- Health Care Professionals
- Events, Horse Shows and more...

Contact us today at

[info@EquiVisionsUnlimited.com](mailto:info@EquiVisionsUnlimited.com)

**519-794-4091**

To learn more about sponsorship advertising opportunities targeted specifically to reach your equestrian customers.



[www.EquiVisionsUnlimited.com](http://www.EquiVisionsUnlimited.com)

# It's informative and access is free!



www.theRuralHorse.com website compliments our print directory. This online resource has been created to share industry knowledge and promote industry providers, giving horse owners and equine enthusiasts a reason to visit again and again.

## User initiated Events, Classifieds & News Listings



The online directory includes product and service provider contact information and direct website links, making it easy for your equestrian targeted market to contact you directly.

## Industry Referral Directory



You can also connect with your target market by directly answering their questions in the Question & Answer Forum, giving you the opportunity to build online customer relations.

## User initiated Question & Answer Forum

**Be at the fingertips of the equine  
community in Midwestern Ontario.  
Become an advertising sponsor today!**



**Equi Visions Unlimited**

Events & Marketing  
"Taking Vision to Reality"

**CONTACT US**

[www.theRuralHorse.com](http://www.theRuralHorse.com)

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